

**2022 Visual Arts Competition Cover Sheet/Submission Form**

**Topic: Human Environmental Impact**

**Regional Submissions Due: January 31, 2022**

**State Submissions Due: March 28, 2022**

**Check One:**  Regional Submission  State Submission

**Coach Name:** Tze-Chiang (TC) Meng

**Artist's Name:** Michelle Li

**Division:** (Choose One)  Junior  Middle  Senior

**Topic Submission:**  PP#1  PP#2  Regional Topic

**Project Title:** Not the Butterflies!

**The Underlying Problem:**

Underlying Problem:

Due to the fact that Ynsect has a history of regulatory challenges, how might we help overcome social reluctance towards Ynsect so that insect-based food can become mainstream globally in 2042 and beyond?

**Project Focus:** Check your focus category. (Choose ONE)

Multiple Solutions to the Underlying Problem

The Action Plan which shows at least 3 of the following: Who, What, Why, When, Where, and How. These might reflect the Assisters, Resisters, and portray a Humane Element

An Overview of the 6-Step Problem Solving Process

**Artist's Statement:** (300 Total Word Max for the two sections)

**Section One:** Explain what is needed to show your chosen focus category in action. Tell what solutions are viable, articulate your action plan, or cover the 6-Step process highlights, depending on which category you have chosen. Be sure to elaborate on how and why your artwork relates to the chosen category. Be clear, concise, and futuristic.

Section One:

Ynsect specializes in making food based on butterflies and bees, but not only are these bugs hosts to a large variety of parasites, they are also probably the most beloved insects. Between butterflies' pure aesthetic appeal and bees' archetypal position as a helpful pollinator, the optics of crushing

these insects into food are not good. “If Ÿnsect can produce bees for our consumption, why can’t those bees instead be used to pollinate traditional farms, or to make honey? If Ÿnsect can farm fully grown butterflies, why can’t they just farm mealworms or crickets?” These are the questions the public will always have if Ÿnsect continues its insect choice. We can’t have Ÿnsect become a stain on the insect-based food industry, so artists, scientists, and influencers will start a social movement pressuring Ÿnsect to pivot away from using butterflies and bees. The movement will use pieces such as “Not the Butterflies!”, making appeals to people’s emotions to gain traction. It will also utilize logos and pathos by incorporating facts from various reputable scientists in captions or other pieces. This movement, and it’s eventual success, will not only improve people’s attitudes towards Ÿnsect, but towards eating insect-based foods as a whole, because people will feel that the companies producing the insect-based foods care about their customers and hear out their concerns.

Section Two: Highlight the aspects of the artistic work you have created. How was it constructed, and why did you put it together that way? This section will show how the artwork itself relates to the student’s critical thinking. Any artistic details that the artist wishes to highlight such as composition, metaphor, symbolism, etc., should be mentioned here. The artist can also elaborate on their creative choices like the *why* behind their chosen medium, subject matter, color palette, etc., and how it adds to the meaning of their artwork.

Section Two:

I wanted to explore a somewhat retro (and propaganda-like) feel, and this inspired the inking on the butterfly and the accusatory text. I kept to black and white because it set a serious mood and also made the text feel more oppressive towards the butterfly. The contrast in the level of detail between the butterfly and everything else is supposed to draw attention to the butterfly’s beauty and delicateness. We should protect our pollinating friend, not eat it.

Student/Coach Instructions:

1. Once you’ve completed the above information, in the upper left hand corner of this page, Delete “Copy of” and change the title to: Your First Name Last Name - EXAMPLE: Cheryl Whitesitt Visual Arts Regional (or State) Submission 2022
2. Be sure to share this with your coach by going to the blue “**Share**” button in the upper right hand corner of this page.
3. Submit this form as a pdf along with your photos, via email attachment to: [Submissions@mnfjsp.org](mailto:Submissions@mnfjsp.org)
4. Label your photo/s: First name, Project Title - EXAMPLES: 1.Cheryl-Working Hard  
2.Cheryl-Working Harder
5. Send up to four photos, (to show different angles if needed) via attachment along with this form to: [Submissions@mnfjsp.org](mailto:Submissions@mnfjsp.org)
6. If you need help or have questions, please contact your coach. If they are not able to help you, your coach will contact the Director.